



  
ServiceWear  
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*Grace's*  
PARTNERS

# EMBROIDERY

# Embroidery

Logo Embroidery is the most commonly used enhancements used for identification. A logo announces to the world who you represent and a strong first impression can make a big difference. We can handle all aspects of your embroidery needs. We can create a logo from scratch or digitize and re-work an existing image. We offer a wide selection of thread colors constructed from a 60% Poly / 40% Cotton blend that insures vibrancy as well as colorfastness. Read on to see some of the options available within the world of embroidery...

SP50LT

SEG2LD



SP60MB

## How to Request a Custom Logo

- **Call 1-800-680-4440** to discuss your logo image / artwork.
- **Formats** - Acceptable formats for artwork of logo include: .TIF, .BMP, .JPG, .EPS, or submit previously digitized file (tajima format preferred).
- **Color / Thread Limitations** - Custom logos are limited to 9 colors.
- **Size** - A typical left or right chest location is about 2 1/2" x 3 1/2". Small detail in a logo design may require resizing or an adjustment so that detail can be seen. See following pages for size guidelines on garments and locations.
- **Digitizing Fees - \$82.50** per logo\*
- **Timeline** - Please allow up to 5 days to receive a sew-off of custom logos. Logos in excess of 20,000 stitches may require longer.

\* Prices subject to change without notice.

# Embroidery Locations



SHIRT FRONT



SHIRT BACK



LEFT SIDE



RIGHT SIDE



CHEF COAT



APRON

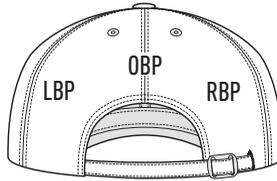
## POLO FRONT



## POLO BACK



## BALL CAP FRONT



## BALL CAP BACK

## Embroidery Guidelines and Success Tips

- Placement and size can differ based on the garment they will be sewn on. These pages show placements and size guidelines for various garment types.
- Embroidering on a garment with textures, prints or patterns can often make part of a logo difficult to see. Ask for a sew-off prior to placing orders to be certain that all words are legible and colors are visible.
- To determine the best size and placement for embroidery, photo copy the logo to the desired size, cut it out and place it on the garment in various locations until the best size and location is determined.
- If grommets, eyelets or badges will be going on the same side of a garment as embroidery, be sure to leave the appropriate space for the badge when specifying embroidery location.
- Embroidery requested on a pocket will render the pocket non-functional.

## EMBROIDERY CODES WITH SIZE GUIDELINES

All sizes below listed as inches.

<b>BBC</b> - Back Below Collar	1 x 4
<b>CBC</b> - Center Back Collar	1 x 1
<b>CMB</b> - Center Middle Back	10 x 10
<b>CMF</b> - Center Middle Front	8 x 8
<b>FF1</b> - Shirt, Fly Front (pgs. 8-9)	1 x 8
<b>FPL</b> - Front Panel, Cap	2 1/4 x 4
<b>LBP</b> - Left Back Panel, Cap	1 x 1 1/2
<b>LCC</b> - Left Cuff Centered	2 x 1
<b>LFP</b> - Left Front Panel, Cap	1 x 1 1/2
<b>LLB</b> - Lower Left Bottom	4 x 4
<b>LRB</b> - Lower Right Bottom	4 x 4
<b>LSC</b> - Left Side Collar	1 x 1
<b>LSH</b> - Left Short Sleeve at Hem	4 x 4
<b>LSP</b> - Left Side Panel, Cap	1 x 1 1/2
<b>LSS</b> - Left Sleeve at Shoulder	4 x 4
<b>LUF</b> - Left Upper Front	4 x 4
<b>MUF</b> - Middle Upper Front	4 x 4
<b>OBP</b> - Over Back Panel, Cap	1 1/4 x 4
<b>RBP</b> - Right Back Panel, Cap	1 x 1 1/2
<b>RFP</b> - Right Front Panel, Cap	1 x 1 1/2
<b>RSC</b> - Right Side Collar	1 x 1
<b>RSH</b> - Right Short Sleeve at Hem	4 x 4
<b>RSP</b> - Right Side Panel, Cap	1 x 1 1/2
<b>RSS</b> - Right Sleeve at Shoulder	4 x 4
<b>RUF</b> - Right Upper Front	4 x 4

# Direct Embroidery

Four fonts are offered for direct embroidery with several sizes in each (3/8" - 1"). Embroider text either directly on a garment or to an emblem. This option is most often used for names, titles, accredits, etc. and can be done easily without the need for digitization.

- Multiple lines of type, in the same or different sizes, can easily be added to a garment. To add more than one line, please contact program management at 1-800-680-4440 to discuss this option.
- Please specify if all CAPS are required.

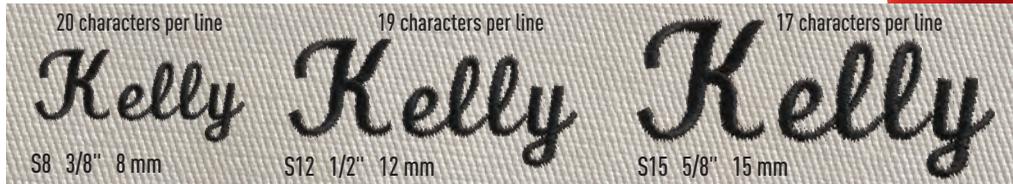


## BLOCK



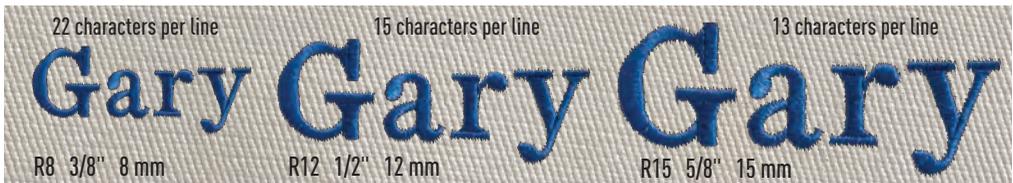
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz ‘,,:;”!#& 1234567890

## SPORTS SCRIPT



ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz  
‘,,:;”!#& 1234567890

## VERTICAL ROMAN BLOCK



ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz  
‘,,:;”!#& 1234567890

## BRUSH SCRIPT



ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz  
‘,,:;”!#& 1234567890



Gary Gary

B18 3/4" 18 mm 11 characters per line

B25 1" 25 mm 8 characters per line

Kelly Kelly

S18 3/4" 18 mm 12 characters per line

S25 1" 25 mm 8 characters per line

Gary Gary

R18 3/4" 18 mm 10 characters per line

R25 1" 25 mm 6 characters per line

Kelly Kelly

T18 3/4" 18 mm 11 characters per line

T25 1" 25 mm 7 characters per line

All embroidery shown at actual size.

- Include spaces and punctuation in characters per line.
- Collar tip and cuff embroidery locations require 8mm font and are limited to 3 characters.